

The Most HATED Business Speaker in America!

Cory Geffre is also the Most Loved Business Speaker!?

How can Cory Geffre be the Most HATED & the Most LOVED Business Speaker in America?

Business Owners *Hate Cory* ... because he teaches employees how to **GET huge pay raises!**

Business Owners *Love Cory* ... because he teaches employees how to **BE WORTH huge pay raises!**

Cory Geffre the author of *How to Get a HUGE Pay Raise* will tell your audience:

- 5 Steps To Quadruple Your Employee Productivity In The Next 30 Days.
- Why Everything You Know About How To Motivate Your Employees Is Completely Wrong! There are only 3 things that truly motivate.
- Perfect Employees Are Created, Not Born!
- 8 Steps To Creating The Perfect Employees.
- How To Transform Your Worst Employee Into One Of The Best In 24 Hours.
- 5 Questions Every Employer Must Ask To Avoid Hiring A Toxic Employee.
- What Your Business Should Call A Job Description.
- How To Stop Your Best Employee From Becoming Your Next Competitor.

What Makes Cory The Expert?

For over 15 years, Cory worked as an employee and at the same time he was a business owner with employees of his own. Through his unique experiences, Cory realized the stark differences between the way business owners and employees think. It was through this discovery that Cory was able to develop his strategies and techniques to get business owners/employers to understand what employees want, and also to get employees to understand the way a business owner/employer thinks.

About Cory Geffre: Cory is a gifted author, dynamic speaker and seasoned entrepreneur. Cory currently is a newspaper columnist and authors for an online magazine. Cory Geffre has made numerous appearances on both TV and radio. Cory has just published his first book *How to get a HUGE Pay Raise*. Cory is dynamic, engaging and hilarious; this makes him a great choice as a speaker to your group. Cory's *How to get a HUGE Pay Raise* Training Manual is available for \$17 at: www.HUGEpayraise.com

